



Syllabus of BBA Banking and Financial Services
(Effective from academic session 2020-21)



Semester
-VI

Name of the Course: Bachelors in Banking and Financial Services			
Subject: Corporate Banking Operations			
Course Code: BBABFS601		Semester: 6	
Duration: 30 HOURS		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 40	
Tutorial:		Teacher's Assessment: 20	
Practical:		Internal Assessment: 40	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1.	Build a foundational understanding of the Functioning of Banks		
2.	Establish a link between various components of the Banking System		
Objective:			
Sl. No.			
1.			
Pre-Requisite:			
Sl. No.			
1.	Basics of Banking		
Contents			Hrs./week
Chapter	Name of the Topic	Hour s	Marks
01 Introduction to Corporate Banking •	<ul style="list-style-type: none"> Corporate Banking clients and their banking needs Typical Corporate Banking businesses and their inter relationships 	5	12
02 Know-Your-Client (KYC) and client on-boarding process	<ul style="list-style-type: none"> Establish customer identity Understand the nature of the customer's activities (primary goal is to satisfy that the source of the customer's funds is legitimate) 	5	12



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	<ul style="list-style-type: none"> Assess money laundering risks associated with that customer for purposes of monitoring the customer's activities 		
03 Loan origination and credit risk analysis	<ul style="list-style-type: none"> Commercial Loan Origination Collateral and Limits Management Retail Loan Origination Credit Risk and Limit Management 	5	12
04 Cash Management and Payments	<ul style="list-style-type: none"> Cash Flow Statement Internal Controls Ratios 	5	12
05 Payment Products and infrastructure	<ul style="list-style-type: none"> Payments Messaging Standards SWIFT ISO20022 	5	12
06 Trade Finance and Documentary Credits	<ul style="list-style-type: none"> Trade Finance Products <ul style="list-style-type: none"> Term Loans. Working Capital Limits like Overdraft and Cash Credit. Letters of Credit. Invoice Discounting or Invoice Factoring. Export Credit Types of Documentary Credit <ul style="list-style-type: none"> Irrevocable LC. ... Revocable LC. ... Stand-by LC. ... Confirmed LC. ... Unconfirmed LC. ... Transferable LC. ... Back-to-Back LC. ... Payment at Sight LC. 	5	10
	Sub Total:	30	40
	Internal Assessment Examination & Preparation of Semester Examination		60
	Total:		100
<p>Practical: Skills to be developed: Intellectual skills: 1. Motor Skills: 1. List of Practical: Sl. No. 1 & 2 compulsory & at least three from the rest) 1. 2.</p>			



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3.							
4.							
Assignments:							
List of Books							
Text Books:							
Name of Author	Title of the Book	Edition/ISSN/ISBN		Name of the Publisher			
Migdadi Yazan Khalid Abed-Allah	Banking Operations Strategy: A Proposed Configuration	2014/ 978- 3659508745		Lambert			
Reference Books:							
IIBF	Corporate Banking	2014 / 978- 0230321946		Macmillan			
List of equipment/apparatus for laboratory experiments:							
Sl. No.							
1.		NA					
End Semester Examination Scheme. Maximum Marks-70. Time allotted-3hrs.							
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
A	1,2,3, 4	10	18	3	2	4	52
B	4,5, 6, 7, 8	10		4	3		
<ul style="list-style-type: none"> • Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part. • Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper. 							



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Name of the Course: Bachelors in Banking and Financial Services			
Subject: Mergers and Acquisitions			
Course Code: BBABFS602		Semester: 6	
Duration: 30		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 70	
Tutorial:		Teacher's Assessment: 10	
Practical:		Internal Assessment: 20	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1		Gain a deeper understanding of the MnA process	
Objective:			
Sl. No.			
1		To be able to apply valuation techniques	
2		To be able to deal with post merger challenges	
Pre-Requisite:			
Sl. No.			
1		Basic knowledge of Economics	
Contents			
Chapter		Name of the Topic	
		Hrs./week	
		Hours	
		Marks	
01 Valuation-1		8	
1		18	
02 Valuation-2		8	
2		18	



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	<ul style="list-style-type: none"> Considering the ethical and legal repercussions to ensure a win-win outcome Finance Optimizing tax benefits Structuring earn-outs in private company deals Identifying the right context for using earn-outs Examining government influence and legal issues Exploring regulatory and cultural barriers 		
03 Strategy	<ul style="list-style-type: none"> Achieving strategic clarity Understanding deal process design Managing auction processes Using sell-side and buy-side strategies Stress-testing the business model 	8	18
04 Post-merger management	<ul style="list-style-type: none"> Ensuring the best operational and cultural fit Managing the integration of accounting systems Structuring reporting lines and responsibilities Selecting the right person to lead the integration team 	6	16
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100

Practical:

Skills to be developed:

Intellectual skills:

Motor Skills:

List of Practical: Sl. No. 1& 2 compulsory & at least three from the rest)

Assignments:

List of Books

Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Bill Snow	Mergers & Acquisitions For Dummies	2018 / B07H15BP1V	Wiley

Reference Books:

Donald DePamphilis	Mergers, Acquisitions, and Other	2019 / 978-0128150757	Academic Press Inc
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	Restructuring Activities: An Integrated Approach to Process, Tools, Cases, and Solutions		

List of equipment/apparatus for laboratory experiments:

Sl. No.	
	NA

End Semester Examination Scheme. Maximum Marks-70. Time allotted-3hrs.

Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
A	1,2,3, 4	10	18	3	2	4	52
B	4,5, 6, 7, 8	10		4	3		

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.

Name of the Course: Bachelors in Banking and Financial Services	
Subject: Portfolio Management	
Course Code: BBABFS603 - A	Semester: 6
Duration: 30	Maximum Marks: 100
Teaching Scheme	Examination Scheme
Theory: 4 hours per week	End Semester Exam: 70
Tutorial:	Teacher's Assessment: 10
Practical:	Internal Assessment: 20
Credit: 3	Practical Sessional internal continuous evaluation:
	Practical Sessional external examination:
Aim:	
Sl. No.	



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1	Understand the role and importance of efficient portfolio Management		
Objective:			
Sl. No.			
1	Create and maintain a balanced investment portfolio		
Pre-Requisite:			
Sl. No.			
1	Basic knowledge of capital markets		
Contents			Hrs./week
Chapter	Name of the Topic	Hours	Marks
01 Modern Portfolio Theory	<ul style="list-style-type: none"> Portfolio management and types of fund management Understanding of risk and reward (returns) Value at Risk Diversification as a key to effective portfolio management Portfolio management services in India 	6	14
02 Beta and Risk Estimation	<ul style="list-style-type: none"> Understand the concept and use of Company Beta in Capital Markets. The concept of Ordinary Least Square method. The difference between systematic and non-systematic risks. The OLS variables, the Alpha, the Beta and the Error. Measuring stochastic disturbance and non-systematic risks. 	6	14
03 Capital Asset Pricing Model	<ul style="list-style-type: none"> Capital asset pricing model and its relevance in calculating the risk and returns on a portfolio. The relevance of anticipated (expected) returns against the framework of CAPM. 	6	14



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	<ul style="list-style-type: none"> The scope for diversification in a portfolio. The method used for the calculation of portfolio risk and portfolio diversification. 		
04 Mutual Funds	<ul style="list-style-type: none"> To have a clear understanding on mutual fund as an investment options. Understand the different types of mutual funds. The role of AMC and corpus of a mutual fund. Calculate basic performance ratios. Exchange Traded Funds 	6	14
05 Portfolio Construction	<ul style="list-style-type: none"> Learn some simple stock picking strategies. Learn stock picking based on company and economic fundamentals. Learn stock picking based on financial ratios. Learn sector based stock picking. Utilize some statistical tools such as beta and value at risks. 	6	14
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100

List of Books

Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Kevin S	Security Analysis And Portfolio Management	2015/ 978-8120351301	PHI Learning Pvt Ltd

Reference Books:

by Benjamin Graham (Author), David Dodd (Author)	Security Analysis	2017/ 978-0070140653	McGraw Hill Education

End Semester Examination Scheme.
Time allotted-3hrs.

Maximum Marks-70.



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Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
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B	4, 5, 6, 7, 8	10		4	3		
<ul style="list-style-type: none"> • Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part. • Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper. 							



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Name of the Course: Bachelors in Banking and Financial Services			
Subject: Taxation in Financial Markets			
Course Code: BBABFS603 - B		Semester: 6	
Duration: 30		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 40	
Tutorial:		Teacher's Assessment: 20	
Practical:		Internal Assessment: 40	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1	Build a foundational understanding of the taxation applicable to the Financial Markets		
Objective:			
Sl. No.			
	NA		
Pre-Requisite:			
Sl. No.			
1	Basic knowledge of Economics		
Contents			Hrs./week
Chapter	Name of the Topic	Hour s	Marks
01 Tax competition: policy and theory	<ul style="list-style-type: none"> • Policy issues <ul style="list-style-type: none"> o Direct taxes o Indirect taxes • A first look at the literature <ul style="list-style-type: none"> o Three important fiscal externalities o Symmetric vs. asymmetric countries o the set of tax instruments o Firm mobility and imperfect competition o Logistical economy aspects and alternative government 	8	18



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3SE
INSTITUTE LIMITED

	<ul style="list-style-type: none"> o objectives o Further issues 		
02 Introducti on to capital tax competitio n	<ul style="list-style-type: none"> • Residence- vs. source-based capital taxation • Capital and labour taxes in a small open economy • tax competition with source-based capital taxes • Capital tax competition: empirical evidence 	8	18
03 Capital tax competitio n and country size	<ul style="list-style-type: none"> • A basic model of asymmetric capital tax competition • Asymmetric capital tax competition with two tax instruments • Numerical analysis • Asymmetric tariff competition • The 'third-country problem' and the regional coordination of capital income taxes 	8	18
04 Taxes impacting Equity Transactio ns in India	<ul style="list-style-type: none"> • Securities Transaction Tax (STT) • Capital Gains Tax • Dividend Distribution Tax (DDT) 	6	16
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100

List of Books

Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Tony Rumble	Taxation of Equity Derivatives and Structured Products	2002 / 978-1403903396	Palgrave Macmillan

Reference Books:

Paolo Roberti	Financial Markets and Capital Income Taxation in a Global Economy (2000/ 978-0444822062	Elsilver
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End Semester Examination Scheme.				Maximum Marks-70.			
Time allotted-3hrs.							
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
A	1, 2, 3, 4	10	18	3	2	4	40
B	4, 5, 6, 7, 8	10		4	3		
<ul style="list-style-type: none"> • Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part. • Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper. 							



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Name of the Course: Bachelors in Banking and Financial Services			
Subject: Behavioral Finance			
Course Code: BBABFS603 - C		Semester: 6	
Duration: 30		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 70	
Tutorial:		Teacher's Assessment: 10	
Practical:		Internal Assessment: 20	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1	Build a foundational understanding of Behavioral Finance		
Objective:			
Sl. No.			
1	Explore the role of Cognitive Biases		
Pre-Requisite:			
Sl. No.			
1	Basic knowledge of Investments		
Contents			Hrs./week
Chapter	Name of the Topic	Hours	Marks
01: Introduction to Behavioral Finance	<ul style="list-style-type: none"> • What Is Behavioral Finance? • The History of Behavioral Finance • Introduction to Behavioral Biases 	5	14
02: Belief Perseverance Biases	<ul style="list-style-type: none"> • Cognitive Dissonance Bias • Conservatism Bias • Confirmation Bias • Representativeness Bias 	5	14



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	<ul style="list-style-type: none"> • Illusion of Control Bias • Hindsight Bias 		
03: Information Processing Biases	<ul style="list-style-type: none"> • Mental Accounting Bias • Anchoring and Adjustment Bias • Framing Bias • Availability Bias • Self-Attribution Bias • Outcome Bias • Recency Bias 	5	14
04: Emotional Biases	<ul style="list-style-type: none"> • Loss Aversion Bias • Overconfidence Bias • Self-Control Bias • Status Quo Bias • Endowment Bias • Regret Aversion Bias • Affinity Bias 	5	14
05: Application of Behavioral Finance to Asset Allocation	<ul style="list-style-type: none"> • Practical application of behavioral finance • Allocation Guidelines for determining best practical Asset allocation • Quantitative guidelines for incorporating Behavioral finance in asset allocation • Investment policy and asset allocation 	5	14
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100

List of Books

Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
James Montier	The Little Book of Behavioral Investing: How not to be your own worst enemy:	2010 / 978-0470686027	Wiley

Reference Books:

Michael M. Pompian	Behavioral Finance and	2012/ 978-1118014325	Wiley
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		Wealth Management: How to Build Investment Strategies That Account for Investor Biases					
<p>End Semester Examination Scheme. Maximum Marks-70. Time allotted-3hrs.</p>							
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
		No of question to be set	Total Marks	No of question to be set	To answer	Marks per question	Total Marks
A	1,2,3,4	10	18	3	2	4	52
B	4,5,6,7,8	10		4	3		
<ul style="list-style-type: none"> • Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part. • Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper. 							



**Syllabus of BBA Banking and Financial Services
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Name of the Course: Bachelors in Banking and Financial Services			
Subject: Introduction to Robo-Advisory			
Course Code: BBABFS605 - A		Semester: 6	
Duration: 30		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 70	
Tutorial:		Teacher's Assessment: 10	
Practical:		Internal Assessment: 20	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1	Build a foundational understanding of the functioning of Robo Advisory Services		
Objective:			
Sl. No.			
1	Describing the functioning of Robo Advisory Services		
Pre-Requisite:			
Sl. No.			
1	Basic knowledge of Investments		
Contents			Hrs./week
Chapter	Name of the Topic	Hours	Marks
01 Introducti on to Robo Advisory	<ul style="list-style-type: none"> • Smart beta and Robo advisors • Signal, noise, randomness • Markets and basic measurements of performance, direction and volatility • Comparing strategies 	8	18
02 Systematic Trading	<ul style="list-style-type: none"> • Systematic Trading: Trend Following Systems & Futures Markets • Systematic trading: Trend and Counter-trend systems • Systematic trading: Trend and Counter-trend systems 	8	18



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A	1, 2, 3, 4	10	18	3	2	4	52
B	4, 5, 6, 7, 8	10		4	3		

- Only multiple choice type question (MCQ) with one correct answer are to be set in the objective part.
- Specific instruction to the students to maintain the order in answering objective questions should be given on top of the question paper.



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Name of the Course: Bachelors in Banking and Financial Services			
Subject: Professional Skills Development & Ethical and professional standards			
Course Code: BBABFS605 - B		Semester: 6	
Duration: 30		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 70	
Tutorial:		Teacher's Assessment: 10	
Practical:		Internal Assessment: 20	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1		Appreciate the need for Professional Skills & Ethical and professional standards	
Objective:			
Sl. No.			
1		Demonstrating Professional Skills & Ethical and professional standards	
Pre-Requisite:			
Sl. No.			
1		Basic knowledge of Economics	
Contents			Hrs./week
Chapter	Name of the Topic		Hour s
			Marks
01 Ethics and Trust in the Investment Profession	<ul style="list-style-type: none"> • Introduction • Ethics • Ethics and Professionalism • Challenges to Ethical Conduct • The Importance of Ethical Conduct in the Investment Industry • Ethical vs. Legal Standards • Ethical Decision-Making Frameworks 		4
			9



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	<ul style="list-style-type: none"> Applying the Framework 		
02 Code of Ethics and Standards of Professional Conduct	<ul style="list-style-type: none"> Professionalism and integrity of the capital markets Duties to clients and employers Investment analysis and recommendations Conflicts of interest and your responsibilities 	4	9
03 Professionalism	<ul style="list-style-type: none"> Knowledge of the Law Independence and Objectivity Misrepresentation Misconduct 	4	9
04 Integrity of Capital Markets	<ul style="list-style-type: none"> Material Non-public Information Market Manipulation 	4	9
05 Duties to Clients	<ul style="list-style-type: none"> Loyalty, Prudence, and Care Fair Dealing Suitability Performance Presentation Preservation of Confidentiality 	4	9
06 Duties to Employers	<ul style="list-style-type: none"> Loyalty Additional Compensation Arrangements Responsibilities of Supervisors 	4	9
07 Investment Analysis, Recommendations, and Actions	<ul style="list-style-type: none"> Diligence and Reasonable Basis Communication with Clients and Prospective Clients Record Retention 	4	9
08 Conflicts of Interest	<ul style="list-style-type: none"> Disclosure of Conflicts Priority of Transactions Referral Fees 	2	7
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100

List of Books

Text Books:

Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
Havels Learning System	Ethical and Professional Standards, Quantitative Methods & Economics	2019 / 978-1671355217	Havels Learning System



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Reference Books :							
End Semester Examination Scheme.				Maximum Marks-70.			
Time allotted-3hrs.							
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
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Name of the Course: Bachelors in Banking and Financial Services			
Subject:			
Course Code: BBABFS604 - C		Semester: 6	
Duration: 30		Maximum Marks: 100	
Teaching Scheme		Examination Scheme	
Theory: 4 hours per week		End Semester Exam: 70	
Tutorial:		Teacher's Assessment: 10	
Practical:		Internal Assessment: 20	
Credit: 3		Practical Sessional internal continuous evaluation:	
		Practical Sessional external examination:	
Aim:			
Sl. No.			
1	Appreciate the need for Alternative Investments		
Objective:			
Sl. No.			
1	Demonstrating Professional Skills & Ethical and professional standards		
Pre-Requisite:			
Sl. No.			
1	Basic knowledge of Economics		
Contents			Hrs./week
Chapter	Name of the Topic	Hours	Marks
01 What Is an Alternative Investment?	<ul style="list-style-type: none"> • Alternative Investments by Exclusion • Alternative Investments by Inclusion • Structures among Alternative Investments • Investments Are Distinguished by Return Characteristics • Investments Are Distinguished by Methods of Analysis • Investments Are Distinguished by Other Factors • Goals of Alternative Investing 	6	14



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02 The Environment of Alternative Investments	<ul style="list-style-type: none"> • The Participants • Financial Markets • Regulatory Environment • Liquid Alternative Investments • Taxation 	6	14
03 Quantitative Foundations	<ul style="list-style-type: none"> • Return and Rate Mathematics • Returns Based on Notional Principal • Internal Rate of Return • Problems with Internal Rate of Return • Distribution of Cash Waterfall 	6	14
04 Real Assets	<ul style="list-style-type: none"> • Natural Resources and Land • Commodity Forward Pricing • Commodities: Applications and Evidence • Operationally Intensive Real Assets • Liquid and Fixed-Income Real Estate • Real Estate Equity Investments 	6	14
05 Hedge Funds	<ul style="list-style-type: none"> • Structure of the Hedge Fund Industry • Macro and Managed Futures Funds • Event-Driven Hedge Funds • Relative Value Hedge Funds • Equity Hedge Funds 	6	14
06 Private Equity	<ul style="list-style-type: none"> • Introduction to Private Equity • Equity Types of Private Equity • Debt Types of Private Equity 	6	14
	Sub Total:	30	70
	Internal Assessment Examination & Preparation of Semester Examination		30
	Total:		100
List of Books			
Text Books:			
Name of Author	Title of the Book	Edition/ISSN/ISBN	Name of the Publisher
H. Kent Baker, Greg Filbeck	Alternative Investments: Instruments, Performance, Benchmarks, and Strategies	2013 / 978-1-118-24112-7	Wiley



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Reference Books :							
Stuart R. Veale	The Investor's Guidebook to Alternative Investments: The Role of Alternative Investments in Portfolio Design	2013 / 978-0735205307	Penguin				
End Semester Examination Scheme. Maximum Marks-70.							
Time allotted-3hrs.							
Group	Unit	Objective Questions (MCQ only with the correct answer)		Subjective Questions			
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