Model curriculum structure for 4 year Non-AICTE UG programs for Bachelor in Travel and Tourism Management

| Sem | Major (Offline) | Minor (Blended Mode) | Inter Disciplinary (Offline) | Ability Enhancement (Offline) | Skill Enhancement (Online /Sessional) | Common Value added Course (SESSIONAL) | Total credits |
|-----|---|--|--|---|---|---|---------------|
| I | BASICS OF TOURISM (5 credits) 4L+1T TOURISM LAW AND ETHICS (5 credits) 4L+1T | Computer Fundamental (3 credits) | Any one from GE baskets Basket A or D (3 credits) | English & Professional Communication (2 credits) | Life Skills & Personality Development (2 credits) | Yoga/ Health & Wellness/ Sports (2 credits) | 22 credits |
| II | TOURISM MARKETING (5 credits) 4L+1T TOURISM GEOGRAPHY (5 credits) 4L+1T | Management Information System (3 Credit) | Any one from GE baskets Basket B or E (3 credits) | Modern Indian Languages and Literature (2 credits) | IT Tools for Business (2 credits) | Critical Thinking / NSS/ Mental Health (2 credits) | 22 credits |
| III | TOURISM ECONOMICS (5 credits) 4L+1T TOURISM PRODUCTS (5 credits) 4L+1T | Word and PowerPoint & Spreadsheet Application with Excel (4 credits) | Any one from GE baskets Basket C or F (3 credits) | The Constitution, Human Rights and Law (2 credits) | Understanding basics of Cyber Security (2 credits) | | 21 credits |

| IV | TOURISM CONSUMER BEHAVIOUR (5 credits) 4L+1T INTRODUCTION TO HOTEL OPERATIONS (4 credits) FIELD DATA ANALYSIS (4 credits) | Database Management with SQL (4 credits) Graphic Design with PhotoShop & Illustrator (4 credits) | Society Culture and Human Behavior (2 credits) | | 23 credits |
|----|--|---|---|--|------------|
| V | TRAVEL AGENCY & TOUR OPERATION MANAGEMENT (5 credits) 4L+1T TOURISM PLANNING AND POLICY (5 credits) 4L+1T | 2L+2P Cloud Computing (4 credits) 2L+2P E-commerce and Application (4 credits) | | Internship to be started after exam of 4th sem (sem break) and completed within 5th sem (weekends) (4 credits) | 22 credits |
| VI | TOURISM ORGANIZATION AND TRAVEL DOCUMENTATION (5 credits) 4L+1T | Web Development with HTML and CSS (4 credits) 2L+2P | | | 22 credits |

| | DESTINATION MANAGEMENT (5 credits) 4L+1T ENTREPRENEURSHIP IN TOURISM (4 credits) | Internet and Networking (4 credits) | | | | | |
|------|--|---|----------------------------|----------------------------|--|---------------------------|-------------|
| VII | ECO-TOURISM (5 credits) 4L+1T | Software Project Management (4 credits) | | | | | 22 credits |
| | TOUR PACKAGE OPERATION (5 credits) 4L+1T | Digital Marketing (4 credits) | | | | | |
| | RESEARCH METHODOLOGY (4 credits) | | | | | | |
| VIII | INTERNATIONAL TOURISM (5 credits) 4L+1T | | | | Research Project or Dissertation (12 credits) | | 22 credits |
| | TRANSPORT IN TRAVEL & TOURISM (5 credits) 4L+1T | | | | | | |
| | 19 subjects - 91 credits | 11 subjects – 42 credits | 3 subjects – 09 credits | 4 subjects – 08 credits | 3 subjects & Internship & Projects - 22 credits | 2 subjects – 4 credits | 176 credits |