

Maulana Abul Kalam Azad University of Technology, WB
(Formerly known as West Bengal University of Technology)
Syllabus of B.Sc. in Multimedia Animation & Graphics
Effective from academic session 2023-24

Revised Model curriculum structure for 4 year UG programs with fixed subjects for MAKAUT WB for BMAGD

Sem	Major	Minor	Inter Disciplinary	Ability Enhancement	Skill Enhancement(Online /Sessional)	Common Value added(SESSIONAL)	Total credits
I	Design Fundamentals and Visual Literacy (BMAGD 101, 191) [5 credits] Introduction to Graphic Design (BMAGD 102, 192) [5 credits]	1 sub x 3 credits Principles Of Management [3 credits]	Any one from GE baskets Basket A or D (3 credits)	English & Professional Communication (2 credits)	Life Skills & Personality Development (2 credits)	Health & Wellness (2 credits)	22
II	Advanced Graphic and Web Design (BMAGD 201, 291) [5 credits] Understanding Film Technology and Film Language (BMAGD 202) [4 credits]	1 sub x 3 credits Organisation Behaviour [3 credits]	Any one from GE baskets Basket B or E (3 credits)	Personality Development and Soft Skills (2 credits)	IT Skills (2 credits)	Critical Thinking (2 credits)	21
III	Animation Fundamentals (BMAGD 301, 391) [5 credits]	1 sub x 4 credits Business & Sustainability	Any one from GE baskets Basket C or F (3 credits)	The Constitution, Human Rights and Law (2 credits)	Understanding and connecting with environment (2 credits)		21

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	2D Animation Production (BMAGD 302, 392) [5 credits]	[4 credits]					
IV	Audio and Video Editing for cinema (BMAGD 401, 491) [5 credits] Introduction to 3D Animation Production (BMAGD 402,492) [5 credits] Conceptualization and storytelling (BMAGD 403) [4 credits]	2 sub x 4 credits Corporate Social Responsibility [4 credits] E-Commerce [4 credits]		Society Culture and Human Behavior (2 credits)			24
V	Introduction to Post Production and VFX (BMAGD 501, 591) [5 credits] Advance 3D Animation Production (BMAGD 502, 592) [5 credits]	2 sub x 4 credits Financial Management [4 credits] Entrepreneurship [4 credits]			Internship to be started after exam of 4 th sem (sem break) and completed within 5 th sem (weekends) (4 credits)		22
VI	Advertising Branding and Design (BMAGD 601, 691) [5 credits]	2 sub x 4 credits Customer Relationship Management					22

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	Advance Post Production and VFX (BMAGD 602, 692) [5 credits] Stop Motion Animation Sessional (BMAGD 683) [4 credits]	[4 credits] Managing Workplace Diversity [4 credits]					
VII	New Media Tools and Techniques (BMAGD 701, 791) [5 credits] Advanced compositing & cg integration (BMAGD 702, 792) [5 credits] Final Project 1 (Sessional) [4 credits]	2 sub x 4 credits Consumer Behaviour [4 credits] Intellectual Property Rights [4 credits]					22
VIII	Final Project 2 (Sessional) [5 credits] Portfolio Design and Presentation Skills (Sessional) [5 credits]			Research project (12 credits)			22
	19 sub - 91 credits	11 sub – 42 credits	4 sub – 08 credits	3 sub & Int & Proj - 22 credits	2 sub – 4 credits		176